WHAT IS CLAIMED IS:

1. A moving picture reproducing terminal comprising:

a memory unit for storing a moving picture content in association with a specific name;

a moving picture content decoding unit for reproducing said moving picture content stored in association with said specific name;

a moving picture display unit for displaying decoded moving picture data; and

a control unit for controlling the other units;

wherein, during a first reproduction process of said moving picture content, a relative time position of the content at a given point in time relative to the beginning of said content is stored into said memory unit together with a result of the decoded moving picture data in effect at said point in time; and

wherein, during a second reproduction process of said moving picture content, said control unit causes said moving picture content decoding unit to reproduce said moving picture content starting from said relative time position by use of said relative time position and

said result of said decoded moving picture data retrieved from said memory unit.

2. A moving picture reproducing terminal according to claim 1, wherein said relative time position of said content at said point in time relative to the beginning of said content is stored together with said result of said decoded moving picture data in effect at said point in time in association with each of a plurality of specific names given to a plurality of moving picture contents, so that during said second reproduction process, any one of said moving picture contents is reproduced starting from said relative time position.

3. A moving picture reproducing terminal according to claim 1, wherein it is possible to specify for said specific name whether or not to store said relative time position of said content at said point in time relative to the beginning of said content together with said result of said decoded moving picture data in effect at said point in time; and

wherein the specification is stored into said memory so that during said second reproduction process

of said moving picture content, said relative time position of said content at said point in time relative to the beginning of said content and said result of said decoded moving picture data are stored differently depending on said specification in said storage unit.

4. A moving picture reproducing terminal comprising:

a memory unit for storing a moving picture content in association with a single specific name;

a moving picture content decoding unit for reproducing said moving picture content stored in association with said single specific name;

a moving picture display unit for displaying decoded moving picture data; and

a control unit for controlling the other units;

wherein, during a first reproduction process of said moving picture content, said single specific name is associated with a plurality of relative time positions of the content at a plurality of points in time relative to the beginning of said content when stored into said memory unit together with a result of the decoded moving picture data in effect at each of said

points in time; and

wherein, during a second reproduction process of said moving picture content, any one of said plurality of relative time positions is selected so that said control unit causes said moving picture content decoding unit to reproduce said moving picture content starting from the selected relative time position by use of said selected relative time position and the result of said decoded moving picture data which corresponds to said selected relative position.

5. A moving picture reproducing terminal according to claim 4, wherein it is possible to specify for said single specific name whether or not to store said relative time positions of said content at said points in time relative to the beginning of said content together with said result of said decoded moving picture data in effect at each of said points in time; and

wherein the specification is stored into said memory so that during said second reproduction process of said moving picture content, said relative time positions of said content at said points in time relative to the beginning of said content and said result of said

decoded moving picture data are stored differently depending on said specification in said storage unit.